

Website Design Questionnaire

This questionnaire is designed to gather information regarding your website preferences and objectives. I will use this information, as well as information I will gather in any one-on-one consultations we may have, to design and build a website that will meet as many of your needs as possible. By taking the time to answer these questions now, you will provide me with much of the basic information I will need to quote you a price and you will help me to design and build a website that you will be happy with.

If the website you are interested in is for personal use, and not for a business, leave the business related questions blank. To complete this questionnaire, you will need to print it, fill in your answers and then either scan it and e-mail it to me or mail it to me. I will then get back in touch with you to discuss your site development needs further.

Luciano Guerra

Your Name: _____

Company Name: _____

Company Title: _____

Your E-Mail: _____

Address: _____

Phone Number(s): _____

What will be the main purpose of your website? _____

Do you already have a website but need to upgrade it? _____ If you do, please answer the following:

What is the domain name of your existing site? _____

What do you like about your existing site? _____

What don't you like about your existing site? _____

If you don't have an existing site but you do own a domain name, what is it? _____

If you already have a Website Tonight template picked out, which one? _____

Which, if any, of my websites would you like your site to resemble? _____

If none, name a website which you've seen elsewhere that you would like your site to resemble. _____

How many pages do you envision your website having? _____ Name each page you envision your site having:

What features, products or services do you provide to your customers?

What if anything makes your business and/or products unique? _____

Are you a local, regional, national or international business? _____

Do you have a graphic identity for your business? E.g. logo, stationery, brochures, etc. _____

How long has this company been around? _____ Do you own the company? _____

Did you start the company? _____ If not, how long have you held your current position? _____

How many categories and items or services do you wish to sell online? _____

Once your site is done, I will be billing you semi-annually (in advance) for hosting and maintenance charges. How much I charge depends on how large your site is and how often it will need updating. How often do you envision your site needing updating? Weekly: _____ Bi-Weekly: _____ Monthly: _____ Yearly: _____ Never: _____

Select your favorite three fonts below by placing a #1 on the line next to your favorite, a #2 on the line next to your second favorite and a #3 on the line next to your third favorite. If you do not have any font preference, leave blank.

Arial _____ **Arial Black** _____ Comic Sans _____ Courier New _____ Garamond _____

Georgia _____ **Impact** _____ Lucida Console _____ *Monotype Corsiva* _____ MS Sans Serif _____

Palatino _____ **Tahoma** _____ Times New Roman _____ *Trebuchet* _____ *Verdana* _____

What are your favorite colors or color combinations? _____

Which of these best describes how many pictures your site will contain? Very Few ___ Average ___ Quite A Few ___

Do you have a deadline by when your site needs to be online? _____ If you do, what is that date? _____

Do you have ongoing funding available for long term hosting and maintenance of your website? _____

Additional Information and/or Comments: _____

Below is a listing of some of the options/add-ons I will be able to add to your site. If you will definitely want one of these on your site, place an X on the line under "Yes". If you will definitely not want one of these on your site, place an X on the line under "No". If you're not sure, place an X on the line under "Not Sure".

	Yes	Not Sure	No
Custom header image^	___	___	___
Different header on each page^	___	___	___
Slideshows^	___	___	___
Music	___	___	___
Flash Intro^	___	___	___
Hit Counter	___	___	___
Time Stamp	___	___	___
Date Stamp	___	___	___
Share This Feature	___	___	___
Social Site RSS Feed	___	___	___
Guestbook	___	___	___
Forum^	___	___	___
Store*^	___	___	___
Quick Shopping Cart^	___	___	___
Blog Capability*^	___	___	___
Twitter Capability	___	___	___
Videos	___	___	___
Site Search	___	___	___
Google Maps	___	___	___
Translator	___	___	___
Scrolling Marquees	___	___	___
Event Calendar^	___	___	___
Static Calendar	___	___	___
Contact Form	___	___	___
Loan Application Form	___	___	___
Loan Calculator	___	___	___
Property Price Calculator	___	___	___
Express E-mail Marketing Form	___	___	___
Domain Search	___	___	___
Site Map	___	___	___
Mouse-Over Image Change^	___	___	___
Sponsor Ads^	___	___	___
Baby Announcement	___	___	___
Coupons	___	___	___
Biography	___	___	___

*Not available with all templates. ^Additional work and time involved may increase cost if several selected.